



## Institute for Methods Innovation

Research | Evaluation | Engagement | Training

Ireland | United States of America | Estonia

### Company overview

**We help you use research, evaluation, and social science methods to make better decisions and improve outcomes for your target audiences.**

IMI is a nonprofit organization working internationally to advance the use of evidence in real-world decision-making. We specialize in practical research and evaluation methods that support learning, strategy, and impact across various fields, including policy, education, science communication, and public engagement.

Through expert-led training, collaborative research, and tailored support, we help our partners apply evidence to design more effective programs, engage communities, and assess what works. Our team brings deep expertise in social science, participatory methods, and evaluation, helping others build their own capacity to use evidence with confidence.

### A trusted partner for organizations across research, policy, and practice

At a global level, we provide research and evaluation expertise to national funders such as Research, The Wellcome Trust, Research Councils UK, the European Commission, Disney Conservation Fund, Arts Council England, the World Association of Zoos and Aquariums, and the European Space Agency. Clients include governmental bodies, numerous leading civic science and informal learning institutions, and leading higher education institutions.

### Our expertise

#### Research

- Research design
- Applied social science methods
- Stakeholder research
- Data management

#### Impact

- Impact planning and evaluation
- Theory of change
- Evidence synthesis
- Ethical research impact

#### Public engagement

- Public engagement
- Participatory methods
- Policy engagement
- Science communication

#### Training and support

- Training and capacity-building
- Grant writing
- Learning Management Systems
- Educational content development

## Our team

We're researchers and practitioners with a shared commitment to evidence-based methods.



**Prof. Eric Jensen**  
CEO and Research  
Director



**Dr. Charles Laurie**  
Managing Director



**Daniela Martin**  
Director of  
Communications



**Prof. Mark Reed**  
Senior Researcher



**Dr. Aaron Jensen**  
Chief Operating  
Officer



**Lisa Sayles**  
Director of Education



**Dr. Russell Rodrigo**  
Senior Education  
Consultant



**Dr. Fanie van Rooyen**  
Research and  
Communications  
Consultant



**Oliver Davies**  
Financial Officer



**Dr. Rosie Gearey**  
Research and  
Training Officer



**Sarah Noles**  
Research and Training  
Officer



**Juan Roberto**  
Operations and Digital  
Media Analyst



**Lars Lorenz**  
Special Projects



**Lali van Zuydam**  
Marketing  
Coordinator



**Panisa Thaisilp**  
Communications and  
Design Consultant



**Steven Bryan**  
Project Intern



**Logan Sayles**  
Communication Intern

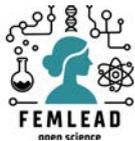
## Recent grant-funded projects



### **REMHub: Rare earth and magnets hub for a resilient Europe**

European Commission Horizon Europe IA (2024-)

Budget: €16,000,000 | [www.remhub-project.eu](http://www.remhub-project.eu)



### **FEMLEAD: Fostering fEMale participation and LEADership in open science initiatives**

European Commission Erasmus+

Budget: €400,000 | [www.femlead.eu](http://www.femlead.eu)



### **ATLIC: Atlantic InnoBlue Communities**

Interreg Atlantic Area | Co-funded by the European Union

Budget: €3,500,000 | [www.atlic.eu](http://www.atlic.eu)



### **EU-CIEMBLY: Creating an Inclusive European Citizens' Assembly**

European Commission Horizon Research and Innovation Actions

Budget: €2,106,591 | [www.eu-ciembly.eu](http://www.eu-ciembly.eu)



### **Hypop: HYdrOgen Public OPiniOn and acceptance**

European Commission Horizon2020 Innovation Action (2023-)

Budget: €1,062,755 | [www.hypop-project.eu](http://www.hypop-project.eu)



### **Project Ô: Demonstration of planning and technology tools for a circular, integrated and symbiotic use of water**

European Commission Horizon2020 Innovation (2018-2022)

Budget: €10,569,305 | [www.eu-project-o.eu](http://www.eu-project-o.eu)