

DR. RUSSELL RODRIGO

BSED, M.Ed., PhD

Dr. Rodrigo develops and delivers research-driven teaching and training materials for IMI's academic and professional audiences.

Dr. Rodrigo is a specialist in curriculum development, inclusive learning design and academic capacity building. With over two decades of international experience, she contributes to the Institute for Methods Innovation's (IMI) mission through educational consultancy, online course design and pedagogical enhancement for professional learners. She has a PhD in Educational Management from the Philippine Christian University, an M.Ed. in Adult Education from the Open University Malaysia, and a B.S.Ed. in English and Literature from La Salle University, Philippines.

CAREER HISTORY

2024 – Present **Lecturer, Language and Culture for Business Development** | *Bangkok University International, Thailand*

- Teach Business English and General Education courses such as Critical Reading and Writing, English for International Trade and Management, Cross-Cultural Communication, and Presentation Skills.
- Conduct research and facilitate teacher-training workshops
- Develop course materials and assessments
- Provide guidance and support to students through active involvement in advising.
- Participate in course development and evaluation endeavors.
- Currently new to the role

2021 – Present **Senior Education Consultant** | *Institute for Methods Innovation*

- Improved educational programs for practitioners.
- Designed the "Teaching Essentials for Practitioners" course, focusing on effective learning planning.
- Contributed to Learning Management System (LMS) upgrade, integrating universal design principles.

2017 – 2023	<p>Adjunct Lecturer, Diploma in Teaching, Master of education, and PhD in Education Programs, Post Graduate Thesis and Dissertation Adviser <i>Ifugao State University, Philippines</i></p> <ul style="list-style-type: none"> • Taught courses in Diploma in Teaching, Master of Education of different majors, and Doctor of Education in Educational Management in an online learning modality • Courses taught in the Diploma in Teaching program include Principles and Methods of Teaching, The Teaching Profession, Child and Adolescent Development, & Assessment of Learning • Courses taught in the master's and doctorate programs include Curriculum Design and Evaluation, Comparative Education, Educational Technology, Sociology of Education, Modern Educational Trends, Theory and Practice of Pedagogy, Instructional Supervision, & Contemporary Issues in Education • Supervised MAED and PhD in Education dissertations since 2019
2017 – 2022	<p>Adjunct Lecturer & Member of the Panel for PhD in Education Dissertation Viva Voce <i>European International University Bangkok, Thailand</i></p> <ul style="list-style-type: none"> • Taught master of education courses such as Educational Technology, Educational Philosophies, Curriculum Development, Assessment in Education Measurement and Evaluation, Research Methodology • Advised M.Ed. Thesis papers • Active member of the panel for doctorate viva voce
2016 – 2023	<p>Lecturer & Academic Manager, Bachelor of Arts in English for Applied Global Communication <i>Stamford International University, Bangkok, Thailand</i></p> <ul style="list-style-type: none"> • Taught undergraduate Bachelor of Arts in English and General Education courses, including Linguistics, Sociolinguistics, Analytical Reading, Advanced Presentation Skills, Business Communication, Rhetoric and Strategic Use of Language, Advanced English Grammar, Creative Writing, Business English for Proposals and Reports, English Literature, Poetry, Professional Ethics and General Psychology • Developed and built various courses, handling tasks from syllabi creation to course assessment writing and course materials building • Mentored and co-authored with colleagues and students in publishing research and academic papers at conferences and journals

- Awarded “The Researcher of the Year” in the academic year 2022
- Actively participated in revising and rewriting the BA-English curriculum
- Chair of the university’s academic committee.

2012 – 2016

Program Director & Lecture, English Language & Foundation in Liberal Arts I *Raffles University Iskandar Malaysia*

- Taught various courses at Raffles University Iskandar Malaysia, including Academic Reading, Writing, and Communications in IELTS standards, Professional Communications, Business Communication, Professional Ethics, Psychology of Learning Study and Research Skills
- Prepared and moderated course assessments, including quizzes, projects, assignments, and final exams
- Provided leadership for the ELP (English Language Proficiency) and FLA (Foundation Learning Academy) teams, focusing on work competency, discipline, and performance
- Planned ELP and FLA matrices and subject allocations
- Developed and implemented the university's Foundation English and English for Diploma Programs
- Conducted English proficiency placement tests
- Supervised and second-marked Psychology senior students' Thesis Papers
- Served as the Teaching and Learning Committee Chair from May 2014 to June 2015
- Actively participated in various university committees, including the Senate Committee, Curriculum Review Committee, and Admission Committee

2008 – 2012

Program Director, English Language Program I *Raffles International College, Ho Chi Minh City, Vietnam*

- Led the English Language team, focusing on staff discipline, work performance, and work competency
- Planned for new academic semesters, including matrix planning and subject allocation for the English Language Program
- Developed course profiles and teaching materials
- Supervised professional development needs
- Provided mentoring and teacher training programs
- Prepared and delivered Academic and Business English as well as IELTS lessons

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| 2006 – 2008 | Curriculum Director <i>John Robert Powers, Ho Chi Minh City, Vietnam</i> <ul style="list-style-type: none"> ● Planned, developed, and delivered training programs on Personal Growth, Communication Skills, and Imaging ● Conducted training for diverse age groups, including kids, teens, young adults, and executives ● Acquired marketing and selling skills by tailoring programs to meet clients' needs, both in corporate and educational settings ● Engaged with CEOs of multinational companies and government agencies to promote JRP's products and services |
| 2004 – 2006 | English Instructor <i>Governor Alfonso Tan College, Tangub City Philippines</i> <ul style="list-style-type: none"> ● Taught English major subjects such as Linguistics, Business English, Journalism, Mythology, Literature, Basic English Grammar, Technical Writing, etc. ● English Aesthetic Guild Adviser to All college students majoring in English |
| 2002 – 2004 | English Teacher <i>La Salle Academy, Iligan City, Philippines</i> <ul style="list-style-type: none"> ● Taught Reading, Grammar, and English Literature to high school students ● Dramatics and Stagecraft Club Adviser |

EDUCATION

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| 2016 – 2018 | Doctor of Philosophy – Educational Management
<i>Philippine Christian University</i>
Dissertation: <i>Hybrid learning for the digital natives: Impacts on academic performance and learning approaches.</i> |
| 2013 – 2014 | Master of Education – Adult Education
<i>Open University Malaysia</i>
Thesis: <i>Impacts of service learning on achieving learning outcomes</i> |
| 1998 – 2002 | Bachelor of Secondary Education – English and Literature
<i>La Salle University, Philippines</i> |

PROFESSIONAL TEACHING QUALIFICATION & CERTIFICATES

- Philippine Regulation Commission: Licensed English Teacher since August 2002
- CELTA (Certificate in English Language Teaching to Adults) | *University of Cambridge ESOL Examinations*
- Laureate Certificate in Digital Teaching and Learning | *Laureate Office of Learning and Innovation Laureate International Universities*
- BLENDIT: Principles and Practice in Online & Blended Learning | *The Consultants-E, Edtech Training and Consultancy, Swansea, SA6 6NS, United Kingdom*
- Teaching and Learning in Higher Education: Orientation for Success in Teaching and Learning | *Laureate Network Office, Laureate International Universities*

PUBLICATIONS

Torres, R., & **Rodrigo, R.** (2023). Ethical Climate, Personnel Engagements and Job Satisfaction in The Nakhonsawan Diocesan Schools in Thailand. *Saengtham College Journal*, 15 (2), 278–312. Retrieved from <https://so01.tci-thaijo.org/index.php/scj/article/view/252477>

Randall, R. J., & **Rodrigo, R.** (2023). Determining the factors that influence job satisfaction and motivation of foreign teachers in five private schools in Bangkok, Thailand during the pandemic. 9th International Scholars; Conference Proceedings. Asia Pacific International University.

Rodrigo, R. T. (2022). *Aspiring Poetry Through Famous and Classic Forms*. Xlibris publishing. <https://www.aspiringpoetry.com/>

Junwerlo Ng, & **Rodrigo, R.** (2022). Ethical issues from online learning technologies. *Journal of Education Thaksin University, Thailand*, (22:2).

Rodrigo, R. T. & Platon, L. (2022). Hybrid for the digital natives: Impacts on academic performance and learning approaches. *Kasetsart Journal of Social Sciences* (43:1). <https://bit.ly/hybridlearn1>

Ng, M., J. & **Rodrigo, R.** (2021). Barefaced: Challenges of non-native English-speaking teachers in English language teaching industry. 14th National and International Conference on Humanities and Social Sciences, Prince of Songkla University Phuket Campus, Thailand. Conference proceeding: <https://bit.ly/NNESTchallenges>

Borja, C., M., & **Rodrigo, R.** (2021). The Thematic Trends in Men's Research via a Content Analysis of Papers Presented at the American Men's Studies Association Annual Conference Programs from 2010 to 2020. 14th National and International Conference on Humanities and

Social Sciences, Prince of Songkla University Phuket Campus, Thailand. Conference proceeding: <https://bit.ly/mensstudies>

Jorda, E., A., S. & **Rodrigo, R.** (2021). Vlogging and Intercultural Communicative Competency of ESL Beginner Learners during the Covid-19 Pandemic Lockdown in Bangkok, Thailand. 14th National and International Conference on Humanities and Social Sciences, Prince of Songkla University Phuket Campus, Thailand. Conference proceeding: <https://bit.ly/vloggingpedagogy>

Jorda, E.A. & **Rodrigo, R.** (2021). Vlogging: Impacts on ESL Beginner Learners' English as an International Language (EIL) Competency during the COVID-19 Pandemic. ASEAN Journal of Management & Innovation, ISSN 2351-0307, to be published in Volume 8 Number 2, July-December 2021. <https://bit.ly/vloggingEIL>

Wiley, R. & **Rodrigo, R. T.** (2019). Determining the Efficacy of Indirect, Coded, Unfocused written corrective feedback in Thai cultural context. International Journal of Management and Applied Science (IJMAS). Volume-5, Issue-4. ISSNE: 2394-7926. <https://bit.ly/codedfeedback>

Rodrigo, R. T., Suksarn, M. Hertel, A. & Rajtar, K. (2018). A Review of authentic instructions and assessments' impacts on academic performance and motivation of secondary and tertiary learners. Presented in the International Conference in Tourism, Business, and Social Sciences (ICTBS 2018) at Dhurakij Pundit University, Bangkok on 29-30 November 2018. <https://bit.ly/authenticinstructions>

Rodrigo, R. & Tan, W. C. (2016). Impacts of service learning on achieving learning outcomes in a university course. Malaysian Journal of Industrial Technology, 1(2), 25-31. ISSN: 2462-2540. DOI: 10.13140/RG.2.2.36619.39207