

LISA SAYLES

BSc, MA, MSc

Lisa Sayles is an experienced educator, curriculum leader, and communication specialist with over two decades of teaching and academic development expertise.

Lisa holds an MS in Communication Studies from Portland State University and an MFA in Visual Art from the Art Institute of Boston at Lesley University. As Director of Education at the Institute for Methods Innovation (IMI), she leads the design and implementation of innovative educational programmes and digital learning strategies, ensuring inclusivity, accessibility, and high pedagogical standards. Her leadership has shaped IMI's contributions to major EU-funded initiatives, including Project Ô, with a focus on fostering social impact through education.

PRIMARY CURRENT ROLE



Director of Education

Institute for Methods Innovation

Lisa brings experience in designing and implementing innovative educational programmes and digital learning strategies, ensuring inclusivity, accessibility and high pedagogical standards. Her leadership has shaped IMI's contributions to major EU-funded initiatives, including Project Ô, with a focus on fostering social impact through education.

CAREER HISTORY

Relevant Highlights

2018 - Present

Director of Education & Distance Learning | *Institute for Methods Innovation*

- Project development and management for education programs, including distance education modalities
- Quality assurance for course delivery
- Evaluate, and promote digital accessibility and universal design
- Grant writing

2013 - Present

Professor, Communication Studies | *College of the Redwoods, CA*

- Instructor of record for 15 units per term of Interpersonal Communication, Intercultural Communication, Small Group Communication, and Public Speaking courses
- Curriculum development including course outline of record revisions, aligning curriculum to C-ID transfer model curricula, distance education addenda proposals, developing new communication studies courses, and ADT transfer degree in Communication Studies

- Lead and participate in course learning outcome (CLO) and program learning outcome (PLO) development and general education assessment
- Evaluation of associate and tenured faculty across the district.
- Development of OER textbook materials

2016 – 2020

Distance Education Faculty Coordinator | *College of the Redwoods, CA*

- Co-chair the Distance Education Planning Committee
- Assist faculty with the development of DE courses
- Evaluate and approve DE curriculum
- Teach Online Teaching and Learning Training (OTLT) courses to certify instructors to teach online
- Update the DE Handbook
- Manage the online course waitlists
- Manage online course orientation letters
- Provide ongoing professional development training for online instructors
- Evaluate, train, and promote digital accessibility and universal design

2018 – 2020

Peer Online Course Reviewer | *OEI-CVC California Course Exchange*

- Evaluate online course submissions for acceptance into the OEI-CVC California Course Exchange for the California Community College system
- Participate in course reviewer norming sessions

2018 – 2020

New Faculty Mentor | *College of the Redwoods, CA*

- Onboard new tenure-track faculty
- Provide training in pedagogy and contemporary teaching practices

2004 – 2013

Instructor of Communication Studies and Fine Art | *Clark College, Vancouver, WA*

- Instructor of record for 10-12 units per term of Interpersonal Communication, Small Group Communication, Cross-Cultural Communication, and Drawing courses
- Participation in department and general education assessment
- Develop contacts and relationships with community partners for service-learning instruction
- Utilize technology to enhance learning environment – Smart Rooms, PowerPoint, LMS, Internet, videos, audio, etc.
- Distance Education Committee member fall 2004

2005 - 2013

Instructor of Communication Studies and Art History | *Lower Columbia College, Vancouver, WA*

- Instructor of record for 3-6 units per term of Public Speaking, Small Group Communication, and Art History courses
- Curriculum Development including program assessment and course recommendation and development

- Student advising
- eLearning Advisory Committee member for the 2013/2014 school year

2005 **Instructor of Communication Studies** | *Portland State University, OR*

- Upper division Small Group Communication course

2003 - 2004 **Graduate Teaching Assistant** | *University Studies Department, Portland, OR*

- UNST 243: Media Studies and UNST 227: Ancient Greek Art

EDUCATION

2006 - 2008 **Master of Fine Arts – Visual Art** (Emphasis in Visual Rhetoric)

The Art Institute of Boston at Lesley University | Boston, MA, USA

Thesis: The effect of marginalized group's resistance strategies on visual stereotypes

Major Coursework: Advanced Critical Theory and Applied Visual Rhetoric

2002 – 2004 **Master of Science - Communication Studies**

Portland State University | *Portland, OR, USA*

Thesis: The impact of a priori expectations on relational outcomes

Major Coursework: Research Methods in Communication, Instructional Methods in Communication, Communication Curriculum Assessment, Organizational Communication, Conflict Resolution, and Advanced Interpersonal Communication

2004 – 2009 **Bachelor of Science – Arts & Letters: Communication Studies track**

Bachelor of Science – Art: Drawing, Painting & Printmaking

Portland State University | *Portland, OR, USA*

Major Coursework: Advanced Public Speaking, Gender and Communication, Family Communication, Communication and Perception, Mediation, Public Relations, Persuasion, and Visual Communication

Communication Capstone: Public Relations for Non-Profits

OTHER ACADEMIC AND PROFESSIONAL ACTIVITIES

College Service at College of the Redwoods

- Student Equity Committee August 2020 - Present
- Faculty Qualifications Committee August 2020 - Present
- Faculty Development Committee August 2020 - Present
- Multi-Cultural and Diversity Committee August 2020 - May 2021
- Participant in the eLumen Assessment pilot Fall 2020
- Distance Education Planning Committee member August 2013 – May 2020
- CRFO Executive Committee August 2016 – May 2019
- Senate Executive Committee August 2015 – June 2016
- Academic Senator for the Arts, Humanities & Communication Division August 2015 – May 2019
- Academic Co-President selection committee Spring 2016
- Participant in the Retention Alert pilot Fall 2016
- Participant in the Canvas Outcomes pilot Spring 2016
- Participant in the Evaluation Toolkit pilot Spring 2016
- CRFO negotiations: DE faculty evaluations May 2016
- Assessment Committee August 2013 – December 2015
- Ad Hoc GE Assessment Workgroup Spring term 2015
- District Marketing Workgroup Fall term 2015
- Co-chair LMS Taskforce August 2013 – May 2014

Presentations

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| January 2020 | Interpersonal communication in the online modality
<i>College of the Redwoods, CA</i> |
| March 2019 | The big five of digital accessibility
<i>College of the Redwoods, CA</i> |
| March 2019 | ConferZoom video conference & Canvas integration
<i>College of the Redwoods, CA</i> |
| March 2019 | Introduction to online course design with SoftChalk
<i>College of the Redwoods, CA</i> |
| July 2018 | Listening to audiences
<i>Methods for Change, London</i> |
| July 2018 | Designing & evaluating online learning
<i>Methods for Change, London</i> |
| December 2017 | Board of Trustees CR Distance Education
<i>College of the Redwoods, CA</i> |
| August 2017 | Universal Design & accessibility
<i>College of the Redwoods, CA</i> |
| June 2017 | Connecting Outcome Data with Demographics in Canvas
<i>Online Teaching Conference, CA</i> |
| May 2017 | Designing & evaluating accessible learning experiences
<i>Methods for Change, London</i> |

January 2017	Relatively painless assessment <i>College of the Redwoods, CA</i>
November 2016	Canvas and outcomes assessment for faculty <i>College of the Redwoods, CA</i>
October 2016	Online instructors: supporting students without burning out <i>College of the Redwoods, CA</i>
September 2016	Distance education for new faculty <i>College of the Redwoods, CA</i>
September 2016	Online instructors: starting the DE conversation <i>College of the Redwoods, CA</i>
May 2016	Tough Guise screening discussion panel moderator <i>College of the Redwoods, CA</i>
2016	Assertive communication for staff <i>College of the Redwoods, CA</i>
2016	Assertive communication for managers <i>College of the Redwoods, CA</i>
2015	Healthy workplace communication <i>College of the Redwoods, CA</i>
February 2014	Sensitive communication with Veterans for non-Vets <i>College of the Redwoods, CA</i>
April 2013	Using small groups in the classroom <i>Clark College, WA</i>
January 2013	Intercultural communication and diversity <i>Clark College, WA</i>

Projects

Visual communication specialist | *Warwick University, UK*
June – August 2015

Publication

Sayles, L. (2012). Subversively Funny: Critical humor in art. In B. Wagoner, E. Jensen and J. Oldmeadow (Eds.), *Culture and Social Change: Transforming society through the power of ideas*. Information age Publishing: Charlotte, NC.

Journal Submission Reviewer

National Communication Association; Washington DC
2012

Assessment Committee Member | *Portland State University, Portland, OR*

September 2003 – June 2004

- Initiated human subjects review application and compliance processes
- Participated in the construction of assessment rubrics and inter-rater reliability methods
- Reported findings both verbally and in written reports

PROFESSIONAL DEVELOPMENT

2018	CCC Peer Online Course Reviewer (POCR) Training California Community Colleges @One
2016 - 2017	Haas Institute for a Fair and Inclusive Society Equity Alliance North Coast Cohort, CA
2016	Online Education Standards and Practices (OESP) California Community Colleges @One
2015	Applying the OEI Course Design Rubric @One Training Shasta College; Redding, CA
2015	OTLT (Online Teaching and Learning Training) College of the Redwoods; Eureka, CA
2013	Quality Matters Certification: Applying the Quality Matters Rubric Clark College; Vancouver, WA
2013	EDU 295 eModality Certification Lower Columbia College; Longview, WA
2012	The Art & Science of Love The Gottman Institute; Seattle, WA

COMMUNITY SERVICE

2016 - 2019	Advisory Committee Member <i>Six Rivers Charter High School; Arcata, CA</i>
2012 - 2013	Inclusion & Diversity Trainer <i>YWCA Social Change Program; Vancouver, WA</i>

AWARDS / HONORS

2019	Faculty of the Year Award <i>College of the Redwoods</i>
2013	Exceptional Faculty Award Nominee <i>Clark College; Vancouver, WA</i>

PROFESSIONAL MEMBERSHIPS

National Communication Association

Western States Communication Association

Faculty Association of California Community Colleges (FACCC)