



Institute for Methods Innovation

Training | Evaluation | Research | Impact

Ireland | United States of America

Company overview

Founded in 2017, the Institute for Methods Innovation is a scientific, charitable and non-profit institute that delivers education and research to improve standards and quality of social scientific research, evaluation and innovation evidence for public benefit. To achieve this public benefit, we aim to advance the institutional capacities of science communication and informal learning institutions to use evidence-based methods to improve outcomes for their audiences.

With registered offices in Ireland and the United States, we advocate using evidence-based decision-making as a catalyst for societal changes. Our deep base of experience in policy, audience and stakeholder research orients our provision of training, advice and other support designed to enable individuals and organisations to be self-sufficient in their use of social research and evaluation. We are academic scholars, innovators and practitioners. We bring a team of experts in contemporary social research and evaluation methods, science communication, socially responsible science and social change.

Clients

At a global level, we provide research and evaluation expertise to national funders such as Science Foundation Ireland, The Wellcome Trust, Research Councils UK, the European Commission, Disney Conservation Fund, Arts Council England, the World Association of Zoos and Aquariums and the European Space Agency. Clients include governmental bodies, numerous leading civic science and informal learning institutions, and leading higher education institutions.

Our expertise

- Audience research
- Social media audience research
- Impact evaluation
- Evaluation indicators and metrics
- Stakeholder research/analysis
- User experience research
- Strategic science and technology communication
- Planning for socially responsible research and innovation (RRI) ecosystems
- Socio-economic impact assessments
- Sustainability research
- Risk assessments
- Participatory research methods
- Action research methods
- Survey research methods
- Digital research methods
- Research process automation

About us

We are academic scholars, innovators and practitioners. We bring both depth and breadth of expertise in advanced research methodologies.



Dr Eric Jensen
CEO and Research
Director



Dr Aaron Jensen
Chief Operating
Officer



Lars Lorenz
Director of
Operations



Daniela Martin
Director of
Communications



Lisa Sayles
Director of
Education



Dr Andrew George
Director of STEM
Innovation and
Engagement



**Dr Fanie van
Rooyen**
Communications
Officer



Peter Joubert
Training Support



Juan Barbosa
Operations and
Digital Media
Analyst



Oliver Davies
Financial Officer



Dr Russell Rodrigo
Senior Education
Consultant



Pablo Kawai
Multimedia
Designer



Dr Rosie Everett
Research and
Training Officer



Logan Sayles
Communication
Intern



Panisa Thaisilp
Training Assistant

Recent grant-funded projects



REMHub: Rare earth and magnets hub for a resilient Europe

European Commission Horizon Europe IA (2024-)

Budget: €16,000,000



FEMLEAD: Fostering fEMale participation and LEADership in open science initiatives

European Commission Erasmus+

Budget: €400,000



ATLIC: Atlantic InnoBlue Communities

Interreg Atlantic Area | Co-funded by the European Union

Budget: €3,500,000 | www.atlic.eu



EU-CIEMBLY: Creating an Inclusive European Citizens' Assembly

European Commission Horizon Research and Innovation Actions

Budget: €2,106,591



Hypop: HYdrOgen Public OPiniOn and acceptance

European Commission Horizon2020 Innovation Action (2023-)

Budget: €1,062,755 | www.hypop-project.eu



Project Ô: Demonstration of planning and technology tools for a circular, integrated and symbiotic use of water

European Commission Horizon2020 Innovation (2018-2022)

Budget: €10,569,305 | www.eu-project-o.eu